

## **e-publishing in Tamil - Today and Tomorrow**

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The following is the skeleton of my proposal. This will be made as multimedia presentation for the conference.

### **Technical Aspects**

How will you define e publishing technically?

Print books - Print magazines - Video Documentaries - Video Magazines - Audio Stories - New possibilities in e publishing

Using multimedia tools

Advantages of different tools (macromedia & other products) - Role models in Tamil and other languages - Exploring the possibilities

Using web related tools

Limitations and Possibilities - Role models

Media of Publishing

CD ROMs - DVDs - Web - e-book disks - even floppy disks  
- Purpose of publishing, Reaching people and easy access

### **e-books & e-magazines - a view on current trend in Tamil**

web, CD ROMs & corporate magazines

Activities in web - achievements in web - Limitations in web magazines - Failures in web magazine ventures - Revenue in web magazines - Available Titles in Tamil in CD media - Trend in using multi media - Advantages of CD media and multimedia - commercial possibilities - other form of e magazines (in corporates)

### **On Content Part**

Existing attempts and limitations with regard to:

1. Tamil Language
2. Present Tamil Children
3. Tamil Society in general
4. New form of Arts and Literature

### **Tamil e publishing Tomorrow**

Required vision in - using technology, contents and reaching people locally

Exploring new possibilities

Preserving Tamil heritage

Innovative in marketing

Making economically viable

End of the skeleton.